

Two languages: It's good for business

Some economic benefits of bilingualism in New Brunswick*



Customer contact centre and back office industry

1.5 billion
dollars worth of export
revenue annually

15,200
people employed



2/3: unilingual
English
positions

1/3: bilingual positions



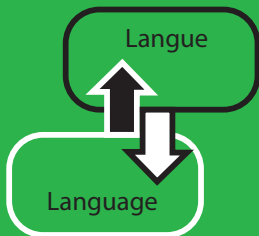
Finance and Insurance sector

168% increase in employment
in New Brunswick between 2006 and 2018



Trade with Quebec

1.2 billion
dollars worth of services revenue per year from the Quebec market



Language Industry in the Province

2nd position in Canada • 400 jobs

Other benefits:

Tourism development, international students attraction, immigrant attraction and much more!